

PRESS RELEASE

DEA CAPITAL ATTENDING THE "FRANKFURT EUROPEAN MIDCAP EVENT" ON 8th- 9th MARCH 2010

Milan, 2nd March 2010 - DeA Capital S.p.A. will be meeting institutional investors during the "**Frankfurt European Midcap Event**" to be held at the Mariott Hotel in Frankfurt on 8th and 9th March 2010 (for registration and further information visit <u>http://www.midcapevents.com</u>).

The event at its 3rd edition will be a meeting point for 40 listed companies and over 100 institutional investors, also over 800 meetings are to be held.

DeA Capital is a private equity investment company listed on the FTSE Italia STAR segment of the Milan Stock Exchange. 58.3% of its share capital is held by De Agostini SpA, which acquired the majority stake during 2007 in order to make the company the vehicle for all the Group's direct and indirect (via funds and funds of funds) private equity investments, and for alternative asset management activities. As of September 30, 2009, DeA Capital had a consolidated net equity of €759,3 million with total assets under management of €4,9 billion. 2009 financial results are to be approved on 11 March 2010.

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