



PRESS RELEASE

DeA Capital's 2010 Financial Calendar

We are herewith enclosing DeA Capital's 2010 financial calendar:

Board of Directors' Meetings

Thursday	11.03.2010	2009 Financial Results Project at 31.12.2009
Wednesday	12.05.2010	Interim Management results at 31.03.2010
Friday	27.08.2010	Semi-Annual Financial results at 30.06.2010
Thursday	11.11.2010	Interim Management results at 30.09.2010

Shareholder's Meeting to approve 2009 Results

Monday	26.04.2010	Approval of 2009 Annual Results – 1st Call Shareholders' Meeting
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DeA Capital S.p.A., Milan, 15 January 2010

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DeA Capital (www.deacapital.it) A private equity investment company listed on the Milan Stock Exchange. 58.3% of its share capital is held by De Agostini SpA, which acquired the majority stake during 2007 in order to make the company the vehicle for all the Group's direct and indirect (via funds and funds of funds) private equity investments, and for alternative asset management activities. As of September 30, 2009, DeA Capital had a consolidated net equity of € 759,3 million with total assets under management of € 4,9billion.